



Did you know the **TRANSISTOR** offers postering services for the Duluth/Superior area? For a reasonable fee we can guarantee your special event materials will reach valuable eyes at 40+ locations throughout the area, including West, East, downtown and the Hillside in Duluth; Tower Avenue and UWS in Superior, plus high traffic locations at LSC, UMD and CSS. Promote your event and save some time while you're at it. Below you'll find a list of postering services we offer.

### **Poster Distribution » \$20**

Twenty bucks guarantees your gig and special event posters hung at 40+ approved sites across the community. Posters are distributed within one to three days.

### **Design Service » \$30**

Unique, eye catching promotional materials in black & white or color. Poster design rates start at \$30 and can easily be converted into advertisements, handbills and assorted materials. Prices vary slightly for color, conversion and nontraditional formats. Please inquire!

### **Pickup » \$5**

Have your materials printed at **PAPER HOG** in downtown duluth, and we will pick them up for FREE. We will gladly pick up materials for distribution from other Duluth and Superior print shop locations for only five bucks.

### **Printing**

Save another step and send us the electronic files, paper preferences and quantities, and we can have your posters printed, picked up and delivered for you. Below is a list of estimate printing pries. Please note that printing is subject to paper type, quantity, etc. price modifications.

- \$10 • 8.5" X 14"**..... 50 legal size black and white posters
- \$40 • 8.5" X 14"**..... 50 legal size color posters
- \$25 • 11" X 17"**..... 50 11x17 black and white posters
- \$80 • 11" X 17"**..... 50 11x17 color posters

### **Complete Packages**

We can design, distribute and advertise your events, saving you considerable time, and providing your event with a consistent message. Prices listed below are for black & white ads and printing.

- \$80**..... (1) 1/8 page Transistor ad, 50 legal size posters, design and delivery
- \$110**..... (1) 1/4 page Transistor ad, 50 legal size posters, design and delivery
- \$140**..... (1) 1/3 page Transistor ad, 50 legal size posters, design and delivery
- \$95**..... (1) 1/8 page Transistor ad, 50 11x17 posters, design and delivery
- \$125**..... (1) 1/4 page Transistor ad, 50 11x17 posters, design and delivery
- \$155**..... (1) 1/3 page Transistor ad, 50 11x17 posters, design and delivery

### **The Fine Print**

Rates for **DULUTH POSTERING** are subject to change. For more information, please call Adam Guggemos (218.590.1210) or e-mail **ADAM@TRANSISTORMAG.COM** for personal assistance.